608.732.3929

Jesse J.

Heer

jeheer46@gmail.com

212 S Henry Street

Madison, WI 53703

**SUMMARY**

* **Strong Leadership skills** developed through both leading and delegating tasks as a Benefits Executive.
* **Analytical thinker** with strong work ethic and

attention to detail.

* **Exceptional communication** skills developed

through sales, account management, and teaching/coaching.

**RELEVANT WORK SKILLS**

**Strategic Planning**

* Analyze client data, assess funding strategies, and utilize creative problem solving to provide benefit plan recommendations.

**Marketing**

* Develop and implement marketing strategies based on the unique issues faced by each client.

**HR Consulting**

* Provide advice to HR Managers on issues ranging from plan interpretation, compliance with regulation (HIPPA, COBRA, FMLA, etc.) & other HR issues.

**Benefit Plan Administration**

* Advocate for employer contacts with plan vendors and administrators. Maintain relationship with vendors and employer contacts

**Medicare Consulting**

* Work with C&B clients and HR managers to educate employees on Medicare and Medicaid. Consult company owners, CEO’s and executives on individual Medicare plan options.

**COMPUTER SKILLS**

* Microsoft Office - Excel, PowerPoint, Word
* Luminex/Monarch Reporting Systems
* Adobe Illustrator
* Autodesk Suite
* Windows, Mac, and Linux Operating Systems

**INVOLVEMENT & HONORS**

* Dean’s List - Iowa State University
* Student Ambassador for College of Liberal Arts

at the Wisconsin State Capital

**WORK EXPERIENCE**

**Cottingham & Butler Insurance** *Madison, WI*

* Benefits Executive
* Jan. ’19 – Present
* Account Manager & Medicare Consultant
* Jan. ‘18 – Dec. ‘18

**Humana Inc.** *Madison, WI*

* Insurance Sales Agent
* June ‘17 – Jan. ‘18

**EDUCATION**

**University of Wisconsin Platteville** 2014-2017

* Major: B.A. Social Science Comprehensive
* Emphasis: History

**Iowa State University** 2012-2014

* Completed 45 credits
* Cumulative GPA: 3.17/4.0

**CERTIFICATIONS & LICENSES**

* Life & Health Personal Lines
  + WI, IA, IL, (17 other states)
* GBA 1
* AHIP

**LEADERSHIP & COMMUNITY SERVICE**

* Veterans Hospital - My Life My Story Volunteer
  + Interview Veterans who would like to document their life story for their Medical file and their family.
* Pioneer Partners
* Mentor for children in the Platteville community who need a positive male role model.
* High School Assistant Coach
  + *Platteville Varsity Baseball Team* 2015-17
* Student Athlete Tutor
  + Iowa State University 2013-14

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**REFERENCES**

*Taylor Orton*

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